



Chiropractic Associates of Minnesota, LLC

800 Prairie Center Dr. Suite 200A Eden Prairie MN 55344 1-800-658-2214

www.camn.us

MEMBER NEWSLETTER

NOVEMBER 2007

“Building Change in Minnesota”

CAMN MEMBERS,

As our membership approaches 100 doctors it reminds me of the book titled **“Tipping Point”** by Malcom Gladwell. In his book, Gladwell talks about achieving the point at which a social movement takes hold. We are getting closer every day to the time when our membership will reach the **“tipping point”** and be at the level that allows us to sit down with the health plans and payers and start working to make a change for the better.

As Dr. Scott Munsterman, founder and president of CASD stated, *“It was no small feat but the doctors in our State made a decision. They decided the current state of affairs was not good and wasn’t going to change unless they changed the way they thought about the situation they were in.”*

It is going to take all of us working together to achieve our goal of **“Building Change in Minnesota.”** If you would like to be part of the movement that actually does bring change to Minnesota then here is how you can help. We need you to spread the word about CAMN! If you have an associate doctor, or if you know of colleagues that would make good additions to the CAMN network, please contact them about joining CAMN or direct them to the CAMN website at www.camn.us for information about how to join CAMN.

OWNERSHIP OPPORTUNITIES: CAMN was organized as a limited liability company which allows member doctors to become owners. At this time we have sold approximately 15% of the membership units available. If you are interested in becoming an owner and decision maker please contact the CAMN office at 1-800-658-2214.

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