



# Chiropractic Associates of Minnesota, LLC

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MEMBER NEWSLETTER

OCTOBER 2007

## *“Building Change in Minnesota”*

**GAINING EXPOSURE IN MINNESOTA:** In an effort to help spread the word about CAMN to Minnesota doctors we have been actively seeking out speaking opportunities. For example, Dr. John Carr, the Chairman of the CASD Utilization Review Department, gave a “Documentation and Coding” Seminar at the MCA Fall Conference earlier this month. Dr. Carr’s presentation focused on the reasons why doctors need to do good documentation. The presentation was well attended and Dr. Carr received many positive comments afterwards. Also, on Thursday October 25<sup>th</sup> I spoke at the MCA MetroWest District Meeting. At the meeting I had the opportunity to explain the history of how any why CASD was formed and what CAMN hopes to accomplish in Minnesota.

If you would like to help organize a meeting to educate the doctors in your area about CAMN please contact me and we can make the necessary arrangements. Jeff Smith, Executive Director

**NETWORK DEVELOPMENT:** Recently one of the topics of conversation on the MCA’s e-mail list serve was “Are there too many DC’s.” Numerous doctors weighed in on the subject. Some agreed with the statement and others disagreed. Some of the negativity in the chiropractic profession in Minnesota is due to the poor conditions in the managed care environment, including extremely low reimbursement, excessive and unnecessary care management and tedious paperwork. CAMN was organized because some doctors in Minnesota asked us to bring the model that has been successful in South Dakota, to Minnesota. However, we need to get the network membership to a level that allows us to sit down with the health plans and payers and start working to make a change for the better. As Dr. Scott Munsterman, founder and president of CASD stated *“It was no small feat but the doctors in our State made a decision. They decided the current state of affairs was not good and wasn’t going to change unless they changed the way they thought about the situation they were in.”* We need you to help spread the word about CAMN! If you have an associate doctor, or if you know of colleagues that would make good additions to the CAMN network, please direct them to the CAMN website for information about how to join CAMN, and then follow up with them to make sure they send in their credentialing application.

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