



Chiropractic Associates of Minnesota, LLC

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MEMBER NEWSLETTER

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“Building Change in Minnesota”

MOVING THE CHIROPRACTIC PROFESSION FORWARD: With all the talk of national health care, consumer directed health care, the aging population, rising costs, and various other ideas and theories regarding the future of health care we are all wondering what the future will hold for the chiropractic profession. To be honest, I don't think any of us really knows. However, at Chiropractic Associates we are constantly working to hopefully ensure a bright future for the chiropractic profession.

While we are continually growing our network and working to obtain new managed care contracts for our member doctors we are also developing programs that we believe will help the chiropractic profession gain a better seat at the health care table.

One of the goals of Chiropractic Associates is to educate our member doctors on how to provide the best and most appropriate care and how to properly document the care they are providing, including taking vitals on their patients. We want to be able to tell the health plans / payers that we are contracting with, or trying to contract with, that we have a network of high quality doctors. One way we can do this is if our doctors understand the importance of providing quality care within the full scope of the chiropractic profession and documenting the care they are providing. Did you know that in 1998 over 53% of medical residents chose primary care as their focus and direction and by 2006 that number had declined to 15%? Who better to make up for the shortage of primary care providers than chiropractors?

Also, in its report titled *“The Future of Chiropractic”* the Institute for Alternative Futures stated “the chiropractic profession, like all health professions, will need to provide outcomes data in the future to justify their treatment approaches. Outcomes may well make the difference between the winners and losers in the 21st century health care environment.” Therefore, in their report the IAF recommended that the chiropractic community aggressively promote data collection.

In order to help move the chiropractic profession forward NetCare Administrators, LLC, a subsidiary of Chiropractic Associates, Ltd. of South Dakota (CASD) has developed The Best Practices in Chiropractic Academy. The goals of the Academy are “To Improve the Diagnostic Skills of the Academy Participants” and “Promote the Chiropractic Profession” by gathering outcome data from the attendees and sharing it with stakeholders in the health care industry and the general public. To learn more about the Academy go to www.bpinchiropractic.com

If you have any questions or comments please feel free to contact me. Jeff Smith, Executive Director

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