



Chiropractic Associates of Minnesota, LLC

800 Prairie Center Dr. Suite 200A Eden Prairie MN 55344 1-800-658-2214

www.camn.us

MEMBER NEWSLETTER

NOVEMBER 2008

“Building Change in Minnesota”

THE NETWORK IS OUR PRODUCT: As we reported recently, the CAMN network now has over 150 member doctors and we are receiving new applications on a regular basis. We are continuing to market the network to doctors in Minnesota, and we are exploring possible contracting opportunities. Within the last two months we have had discussions with two organizations that may be interested in contracting with CAMN. One comment we have heard frequently from doctors in Minnesota is “CAMN sounds like a great program. Contact me when you have contracts in my area and I will sign up.” Unfortunately, this thinking will not help us meet our goal of becoming a viable network in Minnesota. In order to continue to pursue contracting possibilities that may exist, we need to have a network that is large enough to meet the needs of the payers and health plans before they will consider contracting with us. Therefore, if you have associate doctors or colleagues that have not joined CAMN please encourage them to do so. If they have questions about CAMN, or if they would like more information, please have them contact me.

Jeff Smith, Executive Director

BEST PRACTICES IN CHIROPRACTIC ACADEMY: The first Best Practices in Chiropractic Academy was held recently on the campus of NWHSU. A total of 19 doctors participated in the Academy and the feedback we received from the attendees was very positive. One doctor commented *“I wanted to thank you and the doctors for organizing such a fantastic seminar. It was a very positive experience in every regard. Also, I was very encouraged, to say the least, to hear first hand about the success that CASD is having in South Dakota. I am hopeful that CAMN will have similar success in Minnesota and look forward to being part of it.”*

If you have any questions or if you would like more information about the second session of the Academy taking place in January please go to www.bpinchiropractic.com or contact me via e-mail at jsmith@casd.us or by phone at 1-877-788-2883.

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